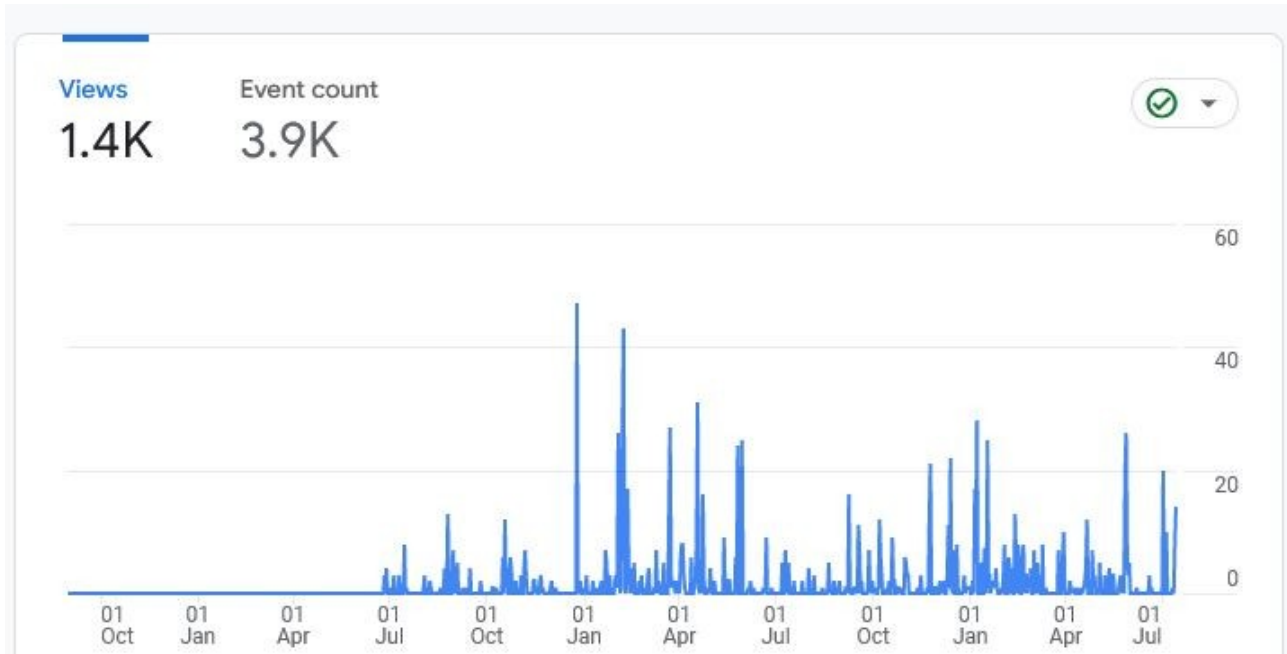# EVALUATION OF WEB PAGE
forest.erasmusproject.eu
01.09.2020 – 01.07.2023

The web page was visited 1400 times.

User engagement was counted 1,200 times. The first visit was set at 295.

EVENT NAME	EVENT COUNT
page_view	1.4K
user_engagement	1.2K
scroll	557
session_start	489
first_visit	295
Download	27
click	27

The most visited pages concerned products, schools, aims and news.

| | | 1,362 | 302 |
		100% of total	100% of total
1	Forests as European natural heritage | Seeds without borders – Forests as European natural heritage.	766	233
2	Forest Products | Forests as European natural heritage	153	42
3	Forest Schools | Forests as European natural heritage	143	92
4	Forests About and Aims of project | Forests as European natural heritage	77	59
5	Forest News | Forests as European natural heritage	49	19
6	WORKSHOP LESNY GENE BANK | Forests as European natural heritage	19	6
7	MEETING IN ITALY 04 – 09.04.2022 | Forests as European natural heritage	18	8
8	Poster Erasmus+ | Forests as European natural heritage	18	13
9	MEETING IN CYPRUS 17-22.10.2021 | Forests as European natural heritage	16	9
10	MEETING IN FRANCE 10-14.10.2022 | Forests as European natural heritage	15	7
11	EXCURSION TO FOREST IN RADUNIA MOUNTAIN | Forests as European natural heritage	12	5
12	MEETING IN POLAND 25-29.04.2023 | Forests as European natural heritage	11	4
13	Erasmus Days | Forests as European natural heritage	10	5
14	ERASMUS DAY AT SALESIAN HIGH SCHOOL | Forests as European natural heritage	9	6
15	Voting on project LOGO | Forests as European natural heritage	9	7
16	MEETING IN HUNGARY 23-25.02.2021 | Forests as European natural heritage	7	7

The biggest number of visitors came from Poland, Italy, China, Spain, France.

	Country	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾	Conversions All events ▾
		302 100% of total	295 100% of total	264 100% of total	55.7% Avg 0%	0.87 Avg 0%	1m 46s Avg 0%	3,921 100% of total	0.00
1	Poland	49	49	116	72.05%	2.37	4m 48s	1,822	0.00
2	Italy	30	30	19	43.18%	0.63	1m 44s	394	0.00
3	China	23	16	0	0%	0.00	0m 02s	57	0.00
4	Spain	21	21	13	36.11%	0.62	1m 17s	225	0.00
5	France	18	18	16	61.54%	0.89	1m 51s	184	0.00
6	United States	15	15	1	6.67%	0.07	0m 01s	53	0.00
7	Germany	12	12	7	46.67%	0.58	2m 09s	98	0.00
8	Greece	10	10	7	63.64%	0.70	0m 58s	90	0.00
9	Turkey	10	10	9	52.94%	0.90	3m 11s	120	0.00
10	Belgium	9	9	6	60%	0.67	0m 45s	93	0.00

Country ▾	+	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾	Conversions All events ▾
		302 100% of total	295 100% of total	264 100% of total	55.7% Avg 0%	0.87 Avg 0%	1m 46s Avg 0%	3,921 100% of total	0.00
21 Vietnam		4	4	2	50%	0.50	0m 12s	19	0.00
22 Cyprus		3	3	2	66.67%	0.67	0m 56s	21	0.00
23 Denmark		3	3	2	100%	0.67	0m 36s	16	0.00
24 Lithuania		3	3	2	66.67%	0.67	0m 38s	17	0.00
25 Norway		3	3	3	60%	1.00	1m 20s	24	0.00
26 Romania		3	3	3	75%	1.00	0m 58s	31	0.00
27 Slovakia		3	3	1	33.33%	0.33	0m 03s	13	0.00
28 Austria		2	2	1	50%	0.50	0m 28s	12	0.00
29 Brazil		2	2	0	0%	0.00	0m 00s	7	0.00
30 Canada		2	2	4	80%	2.00	6m 55s	66	0.00

Most of the visitors came from Wroclaw, Sobotka, Asburn, Athens, Madrid, Paris.

	Demographic details: Town/City ✅ ▾		
1	(not set)	58	48
2	Wroclaw	30	25
3	Sobotka	10	8
4	Ashburn	7	7
5	Athens	6	6
6	Madrid	6	6
7	Paris	6	6
8	Catania	5	5
9	Poznan	5	5
10	Shanghai	5	5
11	Istanbul	4	4
12	London	4	4
13	Modena	4	3
14	Padua	4	4
15	Parma	4	4
16	Copenhagen	3	3
17	Ljubljana	3	3
18	Vilnius	3	3
19	Amsterdam	2	2
20	Bologna	2	2